



兴泰盈科

江西兴泰科技股份有限公司
Jiangxi Xingtai Technology Inc.

File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	1 of 21

Specification For 1.54"EPD

Model NO.: HINK-E0154A271

Product VER: A0

Customer Approval

Customer	
Approval By	
Date Of Approval	

It will be agreed by the receiver, if not sign back the Specification within 15days.

Prepared By	Checked By	Approval By
王悦斌	文伟	王浩



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	2 of 21

Version	Content	Date	Producer
A0	New release	2025/7/10	WXB



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	3 of 21

CONTENTS

1.General Description.....	4
2.Features	4
3.Typical Application	4
4.Mechanical Specifications.....	4
5.Mechanical Drawing of EPD module	5
6.Input/output Terminals.....	6
7.Reference Circuit.....	9
8.Absolute Maximum Rating.....	10
9.DC Characteristics	12
11.Optical Characteristics	12
11.1Optical Measurement Conditions.....	12
11.2Optical Measurement.....	12
11.3Definition of Contrast ratio	13
11.4Reflection Ratio.....	13
12.Handling Safety And Environmental Requirements	15
13.Reliability Test	16
14.Block Diagram	17
15.Shipment Inspection Specification	17
15.1Zone Definition	17
15.2Line/Spot defect size	17
15.3Point and line standard	18
15.4Barcode	19
16.Packing	20



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	4 of 21

1. General Description

E0154A271 is an Active Matrix Electrophoretic Display (AMEPD), with interface and a reference system design. The 1.54" active area contains 200*200 pixels, and has 2-bit B/W/R/Y full display capabilities. An integrated circuit contains gate buffer, source buffer, interface, timing control logic, oscillator, DC-DC, SRAM, LUT, VCOM and border are supplied with each panel.

2. Features

- 200*200 pixels display
- High contrast High reflectance
- Ultra wide viewing angle
- Ultra low power consumption
- Pure reflective mode
- Bi-stable display
- Commercial temperature range
- Landscape, portrait modes
- Hard-coat antiglare display surface
- Ultra Low current deep sleep mode
- On chip display RAM
- Low voltage detect for supply voltage
- High voltage ready detect for driving voltage
- Internal temperature sensor
- Waveform stored in On-chip OTP
- Serial peripheral interface available
- On-chip oscillator
- On-chip booster and regulator control for generating VCOM, Gate and Source driving voltage
- I2C signal master interface to read external temperature sensor/ built-in temperature sensor

3. Application

Electronic Shelf Label System



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	5 of 21

4. Mechanical Specifications

Parameter	Specifications	Unit	Remark
Screen Size	1.54	Inch	
Display Resolution	200(H)×200(V)	Pixel	Dpi:188
Active Area	27.00 (H)×27.00(V)	mm	
Pixel Pitch	0.135×0.135	mm	
Pixel Configuration	Square		
Outline Dimension	37.32(H)×31.80(V) ×0.8(D)	mm	Without masking film
Weight	2.1±0.2	g	





File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	7 of 21

6. Input/output Terminals

Pin #	Single	Description	Remark
1	NC	No connection and do not connect with other NC pins	Keep Open
2	GDR	N-Channel MOSFET Gate Drive Control	
3	RESE	Current Sense Input for the Control Loop	
4	NC	No connection and do not connect with other NC pins	Keep Open
5	VDHR	Positive Source driving voltage	
6	GND		Note 6-6
7	GND		Note 6-6
8	BS	Bus selection pin	Note 6-5
9	BUSY_N	Busy state output pin	Note 6-4
10	RST_N	Reset	Note 6-3
11	DC	Data /Command control pin	Note 6-2
12	CSB	Chip Select input pin	Note 6-1
13	SCL	serial clock pin (SPI)	
14	SDA	serial data pin (SPI)	
15	VDDIO	Power for interface logic pins	
16	VDD	Power Supply pin for the chip	
17	GND	Ground	
18	VDDD	Core logic power pin	
19	VPP	Power Supply for OTP Programming	
20	VSH	Positive source driver Voltage	
21	VGH	Positive Gate driving voltage	
22	VSL	Negative Source driving voltage	
23	VGL	Negative Gate voltage.	
24	VCOM	VCOM driving voltage	



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	8 of 21

Note 6-1: This pin (CS#) is the chip select input connecting to the MCU. The chip is enabled for MCU communication: only when CS# is pulled LOW.

Note 6-2: This pin (D/C#) is Data/Command control pin connecting to the MCU.

When the pin is pulled HIGH, the data will be interpreted as data. When the pin is pulled LOW, the data will be interpreted as command.

Note 6-3: This pin (RES#) is reset signal input. The Reset is active low.

Note 6-4: This pin (BUSY) is Busy state output pin. When Busy is Low ,the operation of chip should not be interrupted and any commands should not be issued to the module. The driver IC will put Busy pin Low when the driver IC is working such as:

- Outputting display waveform; or
- Communicating with digital temperature sensor

Note 6-5: This pin (BS1) is for 3-line SPI or 4-line SPI selection. When it is "Low", 4-line SPI is selected. When it is "High", 3-line SPI (9 bits SPI) is selected.

6.Note 6-6: We had made Pin 6 and Pin 7 on FPC to be ground.



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	9 of 21

7. Reference Circuit

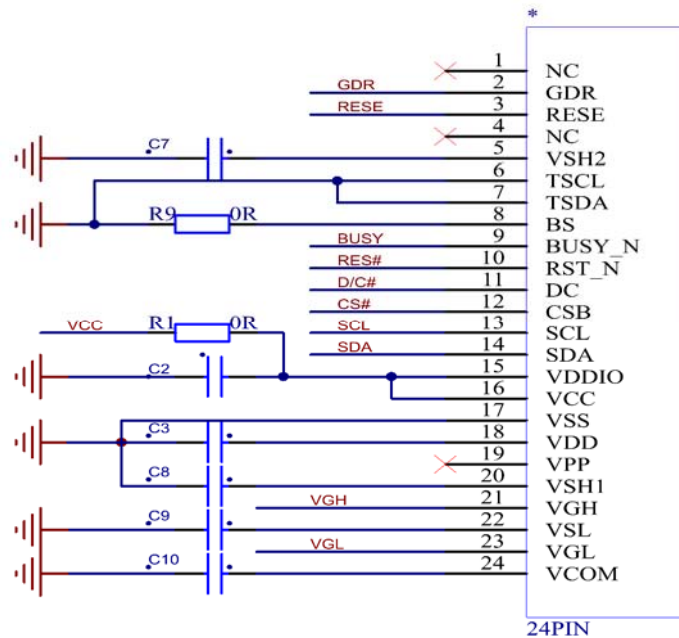


Figure. 9-1

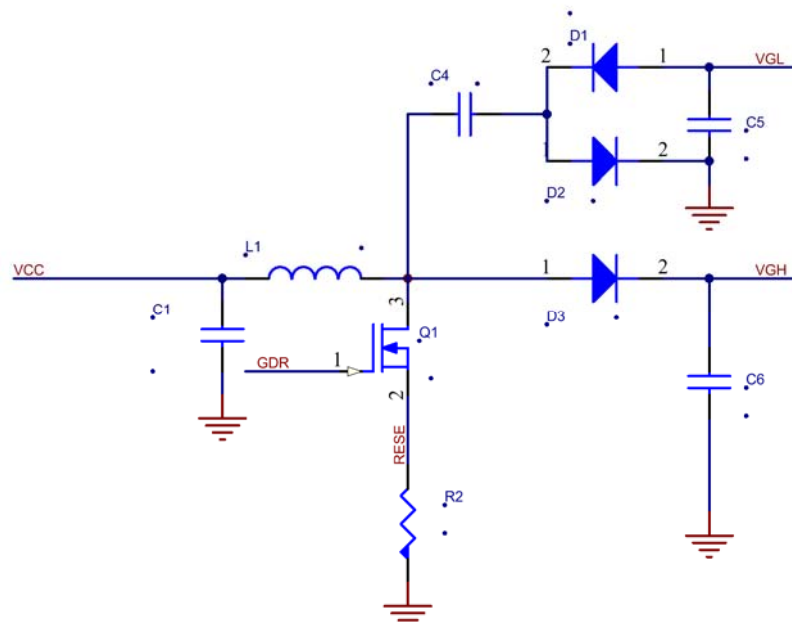


Figure. 9-2



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	10 of 21

Part Name	Value /Equipment /Reference Part
C1—C9	1uF/0603;X5R/X7R;Voltage Rating: 25V
C10	1uF/0603; X7R;Voltage Rating: 25V
D1—D3	MBR0530 1) Reverse DC voltage $\geq 30V$ 2) Forward current $\geq 500mA$ 3)Forward voltage $\leq 430mV$
R2	2.2 Ω /0603: 1% variation
Q1	NMOS:Si1304BDL/NX3008NBK 1) Drain-Source breakdown voltage $\geq 30V$ 2) $V_{gs(th)} = 0.9 (Typ)$, 1.3V (Max) 3) $R_{ds on} \leq 2.1\Omega @ V_{gs}=2.5V$
L1	47uH/CDRH2D18、LDNP-470NC Maximum DC current~420mA Maximum DC resistance~650m Ω



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	11 of 21

8. Absolute Maximum Rating

Symbol	Parameter	Rating	Unit	Humidity	Unit	Note
V _{DD}	Logic supply voltage	-0.3 to +6.0	V	-	-	
T _{OPR}	Operation temperature range	0 to 40	°C	45 to 70	%	
T _{ttg}	Transportation temperature range	-25 to 50	°C	45 to 70	-	Note 11-2
T _{stg}	Storage condition	-25 to 50	°C	45 to 70	%	Maximum storage time: 5 years

Note 11-1: We guarantee the single pixel display quality for 0-35°C, but we only guarantee the barcode readable for 35-40°C. Normal use is recommended to refresh every 24 hours.

Note 11-2: Maximum ratings are those values beyond which damages to the device may occur. Functional operation should be restricted to the limits in the Electrical Characteristics chapter.

Note 11-3: T_{ttg} is the transportation condition, the transport time is within 10 days for -25°C~0°C or 50°C~60°C

Note 11-4: When the four-color product is stored. The display screen should be kept white and face up. We suggest that the full black and full white picture could be added to clear the screen after the module is refreshed for a long time, the display effect would be better.

Note 11-5: Due to the nature of FPL, we will not control the display effect of yellow and white characters on white and yellow characters on white.

9. DC Characteristics

The following specifications apply for: V_{SS}=0V, V_{DD}=3.0V, T_{OPR}=25°C

Symbol	Parameter	Test Condition	Min.	Typ.	Max.	Unit
V _{DD}	V _{DD} operation voltage	-	2.4	3.0	3.6	V
V _{IH}	High level input voltage	-	0.7xV _{IO}	-	V _{IO}	V
V _{IL}	Low level input voltage	-	GND	-	0.3xV _{DD}	V
V _{OH}	High level output voltage	I _{OH} = 400μA	V _{IO} -0.4	-	-	V
V _{OL}	Low level output voltage	I _{OL} = -400μA	GND	-	GND+0.4	V
I _{update}	Module operating current	-	-	3	-	mA
I _{sleep}	Deep sleep mode	V _{CI} =3.3V	-	-	3	uA

- The Typical power consumption is measured using associated 25°C waveform with following pattern transition: from horizontal scan pattern to vertical scan pattern. (Note 12-)

- The listed electrical/optical characteristics are only guaranteed under the controller & waveform provided by XingTai.



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	12 of 21

10. Power Consumption（Price tag screen）

Parameter	Symbol	Conditions	TYP	Max	Unit	Remark
Panel power consumption during update	-	25℃	-	45	mAs	-
Deep sleep mode	-	25℃	-	3	uA	-

mAs=update average current×update time

11. Optical characteristics

11.1 Optical Measurement Conditions

Item	Symbol	Value	Unit	Note
Ambient Temperature	Ta	25±2	℃	Indoor testing
Ambient Humidity	Ha	50±5	%RH	-
Supply Voltage	VCC, VDDIO	3.0	V	-
illuminance	-	800~1300	Lux	

Note 11-1: Image is updated with above condition



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	13 of 21

11.2. Optical characteristics

T=25°C ,VDD=3.3V

SYMBOL	PARAMETER	CONDITIONS	MIN	TYP.	MAX	UNIT	Note
R	Reflectance	White	30	35	-	%	Note 11-3
Gn	2Grey Level	-	-	$KS+(WS-KS) \times n(m-1)$	-	L*	-
CR	Contrast Ratio	-	-	10	-	-	-
KS	Black State L* value	-	-	9	14	-	Note 11-3
	Black State a* value	-	-	-	8	-	Note 11-3
	Black State b* value	-	-	0.5	2	-	Note 11-3
WS	White State L* value	-	60	65	-	-	Note 11-3
	White State a* value	-	-	0	1	-	Note 11-3
	White State b* value	-	-	-	≤ 4	-	Note 11-3
RS	Red State L* value	Red	23	25	29	-	Note 11-3
	Red State a* value	Red	37	40	-	-	Note 11-3
	Red State b* value	Red	-	-	35	-	Note 11-3
YS	Yellow State L* value	Yellow	56	60	66	-	Note 11-3
	Yellow State a* value	Yellow	-	-	20	-	Note 11-3
	Yellow State b* value	Yellow	59	68	-	-	Note 11-3
Panel	Image Update	Storage and transportation	-	Update the white screen	-	-	-
	Update Time	Operation	-	Suggest Updated once a day	-	-	-

WS : White state, KS : Black State,

Note 15-1 : Luminance meter : i - One Pro Spectrophotometer

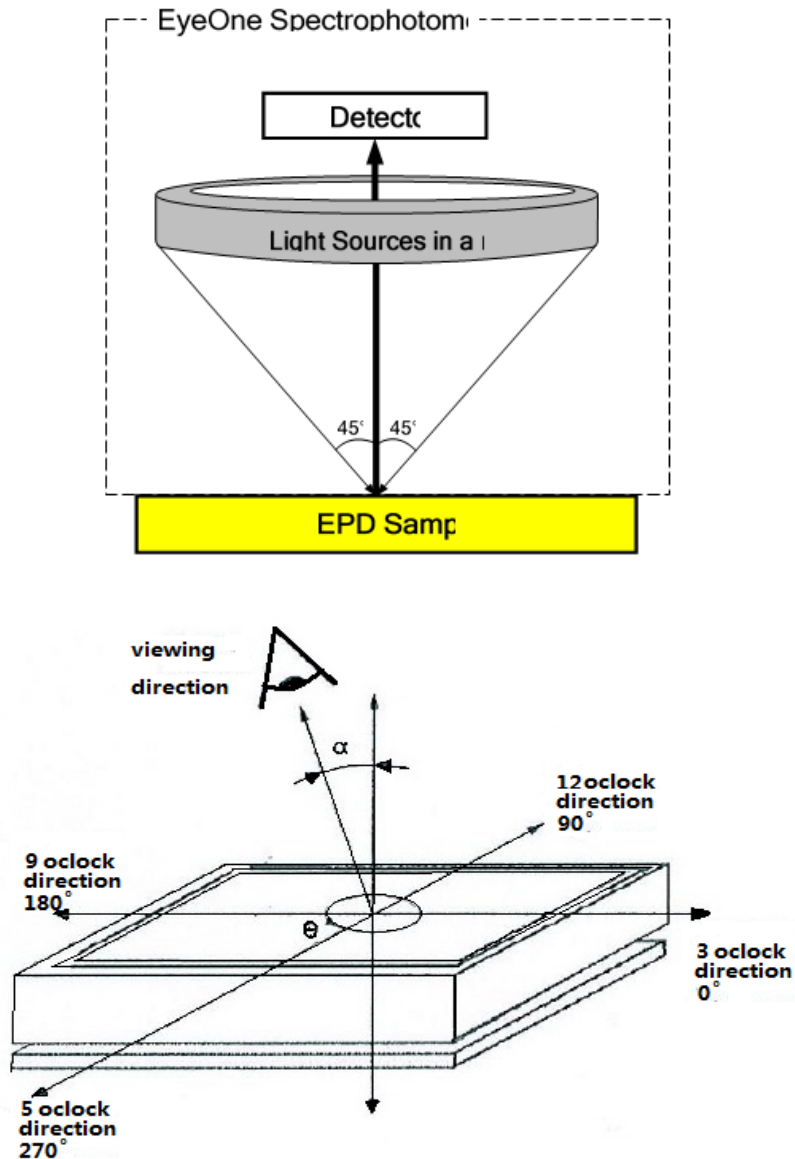


File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	14 of 21

11.2 Definition of contrast ratio

The contrast ratio (CR) is the ratio between the reflectance in a full white area (Rl) and the reflectance in a dark area (Rd):

$$CR = Rl/Rd$$





File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	15 of 21

11.4 Reflection Ratio

The reflection ratio is expressed as:

$R = \text{Reflectance Factor white board} \times (L_{\text{center}} / L_{\text{white board}})$

L_{center} is the luminance measured at center in a white area ($R=G=B=1$). $L_{\text{white board}}$ is the luminance of a standard white board. Both are measured with equivalent illumination source. The viewing angle shall be no more than 2 degrees.

12. Handling Safety And Environmental Requirements

WARNING
The display module should be kept flat or fixed to a rigid, curved support with limited bending along the long axis. It should not be used for continual flexing and bending. Handle with care. Should the display break do not touch any material that leaks out. In case of contact with the leaked material then wash with water and soap.

CAUTION
The display module should not be exposed to harmful gases, such as acid and alkali gases, which corrode electronic components.
Disassembling the display module can cause permanent damage and invalidate the warranty agreements.
IPA solvent can only be applied on active area and the back of a glass. For the rest part, it is not allowed.
Observe general precautions that are common to handling delicate electronic components. The glass can break and front surfaces can easily be damaged. Moreover the display is sensitive to static electricity and other rough environmental conditions.

Mounting Precautions
(1) It's recommended that you consider the mounting structure so that uneven force (ex. Twisted stress) is not applied to the module.
(2) It's recommended that you attach a transparent protective plate to the surface in order to protect the EPD. Transparent protective plate should have sufficient strength in order to resist external force.
(3) You should adopt radiation structure to satisfy the temperature specification.
(4) Acetic acid type and chlorine type materials for the cover case are not desirable because the former generates corrosive gas of attacking the PS at high temperature and the latter causes circuit break by electro-chemical reaction.
(5) Do not touch, push or rub the exposed PS with glass, tweezers or anything harder than HB pencil lead. And please do not rub with dust clothes with chemical treatment. Do not touch the surface of PS for bare hand or greasy cloth. (Some cosmetics deteriorate the PS)



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	16 of 21

- (6) When there is dust on the surface, gently wipe it with absorbent cotton or a dust-free cloth. It is recommended to use anhydrous ethanol to clean the adhesive used to attach PS.
- (7) Wipe off saliva or water drops as soon as possible. Their long time contact with PS causes deformations and color fading.

Data sheet status	
Product specification	The data sheet contains final product specifications.

Limiting values
Limiting values given are in accordance with the Absolute Maximum Rating System (IEC 134). Stress above one or more of the limiting values may cause permanent damage to the device. These are stress ratings only and operation of the device at these or any other conditions above those given in the Characteristics sections of the specification is not implied. Exposure to limiting values for extended periods may affect device reliability.
Application information
Where application information is given, it is advisory and dose not form part of the specification.

Product Environmental certification
ROHS
REMARK
All The specifications listed in this document are guaranteed for module only. Post-assembled operation or component(s) may impact module performance or cause unexpected effect or damage and therefore listed specifications is not warranted after any Post-assembled operation.



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	17 of 21

13. Reliability test

13.1 Reliability test items

	TEST	CONDITION	REMARK
1	High-Temperature Operation	T=40°C, RH=35%RH, For 240Hrs	
2	Low-Temperature Operation	T = 0°C for 240 hrs	
3	High-Temperature Storage	T=50°C RH=35%RH For 240Hrs	Test in white pattern
4	Low-Temperature Storage	T = -25°C for 240 hrs	Test in white pattern
5	High Temperature, High-Humidity Operation	T=40°C, RH=90%RH, For 168Hrs	
6	High Temperature, High-Humidity Storage	T=50°C, RH=90%RH, For 240Hrs	Test in white pattern
7	Temperature Cycle	-25°C(30min)~60°C(30min), 100 Cycle	Test in white pattern
8	Package Vibration	1.04G,Frequency : 20~200Hz Direction : X,Y,Z Duration: 30 minutes in each direction	Full packed for shipment
9	Package Drop Impact	Drop from height of 100 cm on Concrete surface Drop sequence:1 corner, 3edges, 6face One drop for each.	Full packed for shipment
10	UV exposure Resistance	765 W/m ² for 168hrs,40°C	
11	Electrostatic Discharge(no-operation)	(Machine model) : +/-200v, 0Ω,200PF	

Actual EMC level to be measured on customer application.

Note1: Stay white pattern for storage and non-operation test.

Note2: Operation is black/white pattern , hold time is 150S.

Note3: Keep testing after 2 hours placing at 20°C-25°C.

13.2 Product life time

The EPD Module is designed for a 3 -year life-time with 25 °C/50%RH operation assumption. Reliability estimation testing with accelerated life-time theory would be demonstrated to provide confidence of EPD lifetime.

13.3 Product warranty

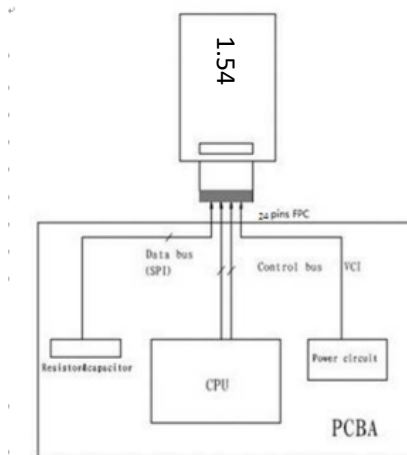
Warranty conditions have to be negotiated between Xingtai and individual customers.

Xingtai provides 12+1(one month delivery time) months warranty for all products which are purchased from Xingtai.



File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	18 of 21

14. Block Diagram



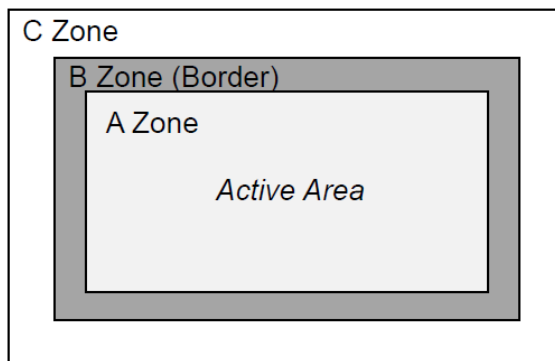
15. Shipment inspection specification

15.1 Zone Definition

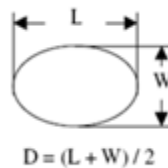
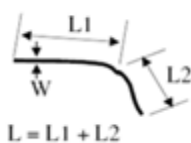
A Zone: Active Area

B Zone: Border Area

C Zone: From B Zone edge to panel edge



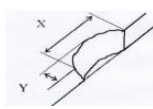
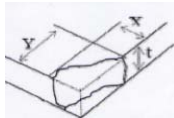
15.2 Line/Spot defect size





File Name	Specification For 1.54" EPD	Module Number	HINK-E0154A271
Version	A0	Page Number	19 of 21

15.3 Point and line standard

Shipment Inspection Standard						
Equipment: Electrical test fixture, Point gauge						
Outline dimension	37.32(H)×31.80(V) ×0.8(D)	Unit: mm	Part-A	Active area	Part-B	Border area
Environment	Temperature	Humidity	illuminance	Distance	Time	Angle
	19℃~25℃	50±5%RH	800~1300Lux	300 mm	35Sec	45°
Defect type	Inspection method	Standard		Part-A	Part-B	
Spot	Electric Display	D≤0.25 mm		Ignore	Ignore	
		0.25 mm<D≤0.4 mm		N≤4	Ignore	
		D>0.4 mm		Not Allow	Ignore	
Display malfunction	Electric Display	Not Allow		Not Allow	Ignore	
Display error	Electric Display	Not Allow		Not Allow	Ignore	
Scratch or line defect(include dirt)	Visual/Film card	L≤2 mm,W≤0.2 mm		Ignore	Ignore	
		2.0mm<L≤5.0mm,0.2<W≤0.3mm,		N≤2	Ignore	
		L>5 mm,W>0.3 mm		Not Allow	Ignore	
PS Bubble	Visual/Film card	D≤0.2mm		Ignore	Ignore	
		0.2mm≤D≤0.35mm		N≤4	Ignore	
		D>0.35 mm		Not Allow	Ignore	
Corner /Edge chipping	Visual/Film card	X≤6mm,Y≤0.4mm, Do not affect the electrode circuit (Edge chipping)				
		X≤1mm,Y≤1mm, Do not affect the electrode circuit((Corner chipping)				
		Ignore				
						
TFT warping	For 1.54~7.5inch, T≤2mm; For above 7.5inch, T≤3mm					
Remark	1.Cannot be defect & failure cause by appearance defect;					
	2.Cannot be larger size cause by appearance defect;					
	L=long W=wide D=point size N=Defects NO					



File Name	Specification For 1.54" EPD	Module Number	HING-E0154A271
Version	A0	Page Number	20 of 21

15.4 Barcode



FF

ABBBBBBBBBB

CCCDDDEEEE

What is the QR code after picture being scanned and read? It consist of 30 numbers and letters, here is explanation for it.

QR Code: ABBBBBBBBBBFFCCCDDDEEEEGHIJKLL

- ① A means Factory code, e.g.: H (HINK)
- ② BBBBBBBBBB refers to product model name, which is in consistent with specification part number. E.g.: E0213A189 or E0266A120; when the total code is less than 9, it would be added suffix with **. e.g.: E027A45** or E0154A78*
- ③ FF means production workshop
- ④ CCC means date of production
- ⑤ DDD means production batch
- ⑥ EEEE means FPL lot
- ⑦ G means MP/Sample/Trial/Repair
- ⑧ HIJ:(H——TFT;I——PS;J——EC Glue)
- ⑨ KK means IC type
- ⑩ LL means serial number



File Name	Specification For 1.54" EPD	Module Number	HING-E0154A271
Version	A0	Page Number	21 of 21

16. Packing

Full carton: 32 pcs tray with products and 1 pcs empty tray.
Last carton: less 12pcs tray with products and 1 pcs empty tray. The packager will add the right amount of EPE to box so that the added EPE's height approximately close to the EPE height around the inside of the box.

